



Services Provided

- Social Media Marketing
- Graphic Design
- Animation
- Video Editing
- Lead Generation
- Print Media

OVERVIEW

Zeal Engineering Services is a solar plant installation company with over 2000+ system installed in just federal capital of Pakistan. It has expanded its business all over Punjab and is looking forward to expand it all over Pakistan. Wanting to expand their business online, get customer via social media and organic reach, Zeal Engineering Services contacted Suraket Digital Marketing through one of our client. Learn how we helped this industry in this short report.

CHALLENGES

01 Generating Leads

Generating mature/profitable leads for the client

02 Search Engine Optimization

Ranking zeal on top when researched on 5 keywords.

03 Generating 4X ROI

Getting 4x return on investment on the amount spent on media buying.

SOLUTION

01. Media Buying

To generate leads for zeal, we started campaigning on facebook and google to generate leads for zeal

02. Search Engine Optimization

Our SEO experts got to work on ranking it on higher level using basic keywords related to its this niche.

03. Social Media Handling

We started posting on its social media handles to increase organic traffic and response time.



SALMAN ALI
Chairman

Suraket digital marketing, unlike other companies I worked with, generated mature leads and got me big business within month of starting their campaigns. My company is now in one year contract with Suraket.

IMPACT

- Increase in organic reach
- 80% Increase in web traffic
- 40% conversion rate on leadsOnline Orders

RESULTS

- The website got more organic traffic from google due to google ad
- Business generated was of 5.7 million

STATISTICS OF 1ST MONTH

150%

Website Engagement

100%

Organic Reach

152

LEADS